



## **PRESS RELEASE**

### **SIR NICK FALDO'S HIGHLY ANTICIPATED 18-HOLE CYPRUS MASTERPIECE IS ONE OF EUROPE'S FINEST GOLF EXPERIENCES**

***Eléa Golf Club, part of the prestigious Eléa Estate development, will reaffirm Cyprus' ambition to become a major European golf destination.***

(Paphos, Cyprus – May 25th, 2010) One of the most important new European golf courses of recent years, The Eléa Golf Club near Paphos, Cyprus, will be officially opened this autumn by the course's designer and six-time Major winner Sir Nick Faldo.

The Eléa Golf Club, which is situated in Paphos and 8km from the international airport, will be the centrepiece of Eléa Estate, a premium development that will boast luxurious villas and apartments, a boutique hotel supported by a range of dining options and extensive spa facilities.

This magnificent par 71 golf course commands a striking location above the shimmering Mediterranean Sea and has been meticulously crafted through dramatic landscape, featuring imposing weathered outcrops of limestone that offer a unique character across the course.

Commenting on his vision for Eléa Golf Club, Sir Nick Faldo said: "This golf course certainly has the potential to play a pivotal role in establishing this part of the world as a leading European golf destination.

"When we designed the golf course at Eléa Golf Club we decided to put the emphasis on thoughtful, rather than big-hitting, golf and there are plenty of strategic riddles for the golfer to explore and unravel over all 18 holes."

The fascinating layout circulates through stands of mature carob and olive trees, while the dramatic outcrops of weathered limestone strike a contrast with the deep green of the seaside paspalum grass fairways and semi-roughs.

In a carefully planned ecological design, individual holes are fringed by undisturbed and un-irrigated swathes of colourful native 'garrigue' flora. This stunning visual effect invokes a truly Mediterranean feel, while retaining the ethos of a traditional and dramatic experience for the golfer. In addition, the wildlife of partridges, birds of prey, butterflies and lizards thrive on the benefits of this carefully protected environment.

One of the significant features of Eléa Golf Club is the 2,260sqm Clubhouse that also boasts underground parking facilities.

After driving into the Estate, visitors will be welcomed into a beautiful tiled plaza which leads into a luxury Clubhouse featuring multiple terraces with sensational views over the course and down to the Med, a relaxing lounge area, library, and an international culinary and event experience which will no doubt be one of the best in Cyprus.

Ross Robertson, Director of Golf Operations at the Elea Golf Club, said: "The Elea Golf Club is without doubt a golfer's golf course and most of all we want to deliver a golf experience where our guests can feel the spirit of the game as soon as they drive through the gates.

"For too long the international golf business has been focused on turning over numbers. At Elea we intend to change that. We want everyone, whether a golfer or non-golfer, to experience a real club; where everyone is welcomed and everyone can feel at home. Furthermore, with a brilliant golf course that blends seamlessly into the beauty of the landscape, our guests will be in awe of what is a truly remarkable place.

"Our mission at Elea Estate is to deliver a supreme experience for everyone. Whether for golfers on the course, or visitors relaxing in the Clubhouse and enjoying our world-class culinary experience, our focus will be on delivering levels of service throughout our operation which surpass all their expectations."

The course is also supported by the Elea Golf Academy that sits alongside the clubhouse. It features a full length driving range complete with target greens and bunkers, a short game practice area and a stunning putting green that commands an imposing location overlooking the entire estate.

Although Elea Golf Club will undoubtedly attract visitors from across Europe and beyond, the management team is also keen to develop a club-style atmosphere for the residents of Cyprus.

With this in mind, a limited number of annual memberships will be available and successful candidates will enjoy a host of benefits, including a members' trophy bar, wonderful locker rooms, a private terrace, preferential tee times and unlimited access to the golf academy, which will also offer the very latest computer-aided swing analysis equipment.

Ross Robertson added: "We have a responsibility to serve the community in Cyprus as well as attracting visitors from overseas. We are keen to develop a healthy membership that will enjoy all the benefits, both playing and social, of being a part of a golf club which epitomizes all that is good about our great game."

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- High resolution images of the golf course are available on request.

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## **NOTES FOR EDITORS:**

### **Elea Estate**

The world-class Elea Golf Club, part of the prestigious Elea Estate, commands a breathtaking location alongside the shimmering eastern Mediterranean and the ancient town of Paphos.

Elea Estate mixes its idyllic location with the splendour and challenge of Sir Nick Faldo's 18-hole golf course, meandering its way through a captivating landscape that ushers you far beyond the frantic pace of modern life.

The moment you set foot on the course you will immerse yourself in a sporting challenge that will test every inch of your game, masterminded by Sir Nick himself, arguably one of the greatest technicians and shot-makers the world of golf has ever seen.

Without question, a golfer's golf course, the Elea Golf Club will require a display of strategic mastery, precision and, maybe, the odd stroke of genius, if you are to stride up the 18<sup>th</sup> with victory in your grasp.

Whatever your fortunes on the course, there will be plenty of opportunity to reflect on what is sure to become one of your golfing highlights. Once you have finished your round relax in the luxurious surroundings of the majestic clubhouse and experience the five-star service delivered by Elea Estate's award-winning food and beverage team while, of course, immersing yourself in the exquisite views offered from the clubhouse's exclusive five-terrace design.

The prestigious Elea Estate development will also proudly boast some of the most sought-after residences in Western Cyprus, nestling on a peaceful hillside, and exuding class, timeless design and offering the ultimate in relaxed living.

### **Faldo Design**

Since its launch in 1996, Faldo Design has grown into one of the leading golf course design companies in the industry.

With more than 50 projects in every corner of the globe, Faldo Design's impressive portfolio reflects the adaptability and passion by which the six-time Major winner made his name on the golf course. Nick works closely with his team of architects on each individual project to create a finished product that is as aesthetically pleasing as it is uniquely demanding.

Above all else, Faldo Design aims to offer golfers of all abilities an experience that will challenge, inspire and delight.